# Yasir Gaji

#### Software Engineer (Web & Mobile)

www.yasirgaji.com

A product driven engineer and ardent learner, building for users and growing businesses.

#### **PROFESSIONAL EXPERIENCE**

### Integrated Software Data Services: Full Stack Engineer (Saas)

Mar 2024 - PRESENT

- **Full-Stack Development**: Championed accessibility enhancements and developed seamless integrations between frontend and backend services.
- **Backend Focus:** Developed RESTful APIs using **Node.js** and **Express**, implemented database interactions using **Sequelize** ORM and **MongoDB**.
- **Frontend Focus:** Created user interfaces using **ReactJS** and ensured compliance with accessibility standards.
- **Security**: Enhanced application security with robust authentication and database transactions.

# Tools Used: ReactJS, Node.js, Express, Sequelize, MongoDB, Styled-Components.

# Payrit: Frontend Web & Mobile Engineer (Fintech)

Jul 2022 - April 2024

- Frontend Development: Built dashboards and interactive tools with ReactNative, ReactJS and TailwindCSS, improving user interaction and satisfaction for both mobile and web.
- **Backend Development**: Architected and developed microservices using **NestJS** for handling financial data, ensuring compliance with industry standards.
- **Real-Time Data:** Integrated real-time data streaming using WebSockets for live updates.

Tools Used: ReactJS, NodeJS, Styled-Components, TailwindCSS, Express

# **Fazsion**: Frontend Engineer (E-commerce)

Nov 2020 - June 2022

- Frontend Focus: Led the revamp of the checkout process using ReactJS, resulting in a significant reduction in cart abandonment.
- **Backend Focus**: Managed backend services using **Node.js** and **MySQL**, ensuring secure and efficient data transactions.

Technical Skills:

**Languages:** JavaScript (ES6+) and TypeScript.

#### Frontend Technologies:

NextJS, ReactJS, React Native, Vue.js, Angular, TailwindCSS, Chakra UI, Styled-Components

#### **Backend Technologies:**

Node.js, Express, NestJS, Sequelize, TypeORM

**Databases**: MongoDB, MySQL, PostgreSQL, Redis

**Tools:** Webpack, Babel, ESlint, Jest, Git, Docker

Tech Skills: API Design, Database Transactions, Microservices, Real-Time Data Streaming, RESTful Services, Authentication & Authorization

Others: Responsive Web Design, Progressive Web Apps (PWA), Performance Optimization, Cross-browser Compatibility,Product Lifecycle Management, Market Research & User Insights, Content Management Systems, Product Roadmapping & Strategy, Agile & Scrum Methodologies, Stakeholder Communication, Data Analysis & KPI Tracking, User

Lagos, Nigeria +(234) 8139-777-929 yasirgaji@gmail.com github.com/YasirGaji • **Team Leadership:** Guided a team of 3 junior developers, emphasizing reusable UI components and optimized backend processes by 40%.

#### Tools Used: ReactJS, Node.js, MySQL, JWT, Express, Magento, PHP

#### The Yutes: Frontend Engineer (E-commerce)

Jun 2018 - Nov 2020

- UI/UX Translation: Worked with the design team to create responsive and high-performance websites using ReactJS.
- **Optimization:** Achieved a 90+ performance score on Google Lighthouse by optimizing website speed and responsiveness.
- **CMS Integration:** Developed the entire business website using **React** and **WordPress**.

#### Tools Used: ReactJS, WordPress, NextJS, Node.js, ChakraUI, Emotion

#### **EDUCATION**

Lagos State University, Nigeria — Physics

2019 - 2024

#### **TESTIMONIALS**

Available Upon Request.

#### REFERENCES

Available Upon Request.

#### PERSONAL PROJECT EXPERIENCE

These are personal projects or businesses that I've built

#### <u>XenturyLens</u> — Product Development As A Service Company

An agency focused on abstractions, reducing cognitive overhead, and Design for Humans.

- Spearheaded the development of the company's main product page, resulting in a 20% increase in conversion rates.
- Collaborated with UX designers to implement responsive designs that enhanced our user's experience.
- Frontend: Spearheaded the development of the company's main product page using ReactJS, increasing conversion rates by 20%.
- Backend: Collaborated with backend engineers to implement

responsive and secure data handling mechanisms.

#### Tools & Skills: ReactJS, Node.js, Express, MongoDB, Communication

## Intech Cloud Hosting — A Cloud Hosting Platform

A .ng accredited cloud and web hosting platform

- Spearheaded the development of the company's main product, resulting in a 50% increase in conversion rates. As the technical product manager
- Managed cross-functional teams to execute timely product launches, ensuring 95% of projects were delivered on time.
- Led the end-to-end development of a new search functionality, resulting in a 30% increase in product discoverability.
- Oversaw the A/B testing strategy, leading to data-driven product decisions and a 20% improvement in user engagement.
- Collaborated with data scientists to analyze user behavior, leading to user-centric product enhancements

#### Tools & Skills: JIRA, Product Management, Notion, Product Lifecycle Management, Data Analysis & KPI Tracking

# <u>Wear Highstreet</u> — An Ecommerce Business

A fashion e-commerce business

- Led the development of both the web and mobile platform of the business.
- Led the end-to-end development of a new user experience, resulting in a 30% increase in product discoverability.
- Conducted market analysis to stay ahead of competitors, resulting in the introduction of two new innovative features that became major selling points.
- Managed cross-functional teams to execute timely product deliveries, ensuring 100% of orders were delivered on time.
- Partnered with tech teams to enhance server uptime and performance, achieving a 99.9% uptime rate.
- Partnered with tech teams to enhance server uptime and performance, achieving a 99.9% uptime rate.
- Led the UX/UI teams in designing an intuitive mobile app, improving customer satisfaction scores by 25%.

Tools & Skills: Product Lifecycle Management, Market Research & User Insights, Content Management Systems, Flutter, Wordpress, Product Roadmapping & Strategy, Agile & Scrum Methodologies, Stakeholder Communication, Data Analysis & KPI Tracking, User Experience Design, and Collaboration, Marketing, Social Media.